GOVERNMENT OF ANDHRA PRADESH ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2013 as qualifying date – Publicity – Scrolling in Television Channels – Payment of bills Rs.33,708/- to Eenadu Television Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 91

Pated: 05-01-2013

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-33, dt:23-10-2012.

- 2. From M/s. ETV2, Hyderabad, Invoice No.130063851 dt:31-10-2012.
- 3. G.O.Rt.No.4343, Fin. (Expr.GAD-I) Dept., dt:17-11-2012.

ORDER:

In the letter 1st read above, M/s. ETV2, Hyderabad has been requested to telecast a total No. of 150 Scrolls @ 25 Scrolls per day – 10 Scrolls in the morning between 7.00 to 9.00 a.m. and 15 Scrolls in the evening between 7.00 to 9.00 p.m through their channel from 26-10-2012 to 31-10-2012 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2013 as qualifying date. Accordingly, M/s ETV2, Hyderabad has telecasted 150 scrolls and furnished the bills for an amount of Rs.33,708/- including all taxes and requested for arranging payment in the reference 2nd read above.

- 2. After careful examination, Government hereby accord sanction for payment of Rs.33,708/- (Rupees Thirty three thousand seven hundred and eight only) to M/s. Eenadu Television Private Limited, Hyderabad towards the cost of telecasting 150 scrolls through their channel from 26-10-2012 to 31-10-2012 to create awareness among the citizens / electors regarding Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2013 as qualifying date.
- 3. The expenditure sanctioned in para 2 above shall be debited to "2015 Elections MH 105 Charges for conduct of Election to Parliament SH (04) Loksabha 260 Advertisements, Sales and Publicity Expenses" and shall be met from the additional funds provided vide G.O. 3rd read above.
- 4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour "Eenadu Television Private Limited, Hyderabad" A/c No. 370601010036320, Union Bank of India, Saifabad, IFSC Code: UBIN0537063, MICR Code: 500026012.

(Contd...2...)

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO
CHIEF ELECTORAL OFFICER ((i/c)
JOINT SECRETARY TO GOVERNMENT

Tο

The General Manager, Eenadu Television Private Limited,
Corporate Building, III Floor, Ramoji Film City, Hyderabad-501512
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad The Accountant General, Andhra Pradesh, Hyderabad. SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER